

この
はなし

Image: Tokyo (Google Maps)

↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓
この話をしよう！

Project Progress Draft/001 November 01 2010

kokonohanashi project

[この話 lit. 'talking about here']

by

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a-small-lab.com

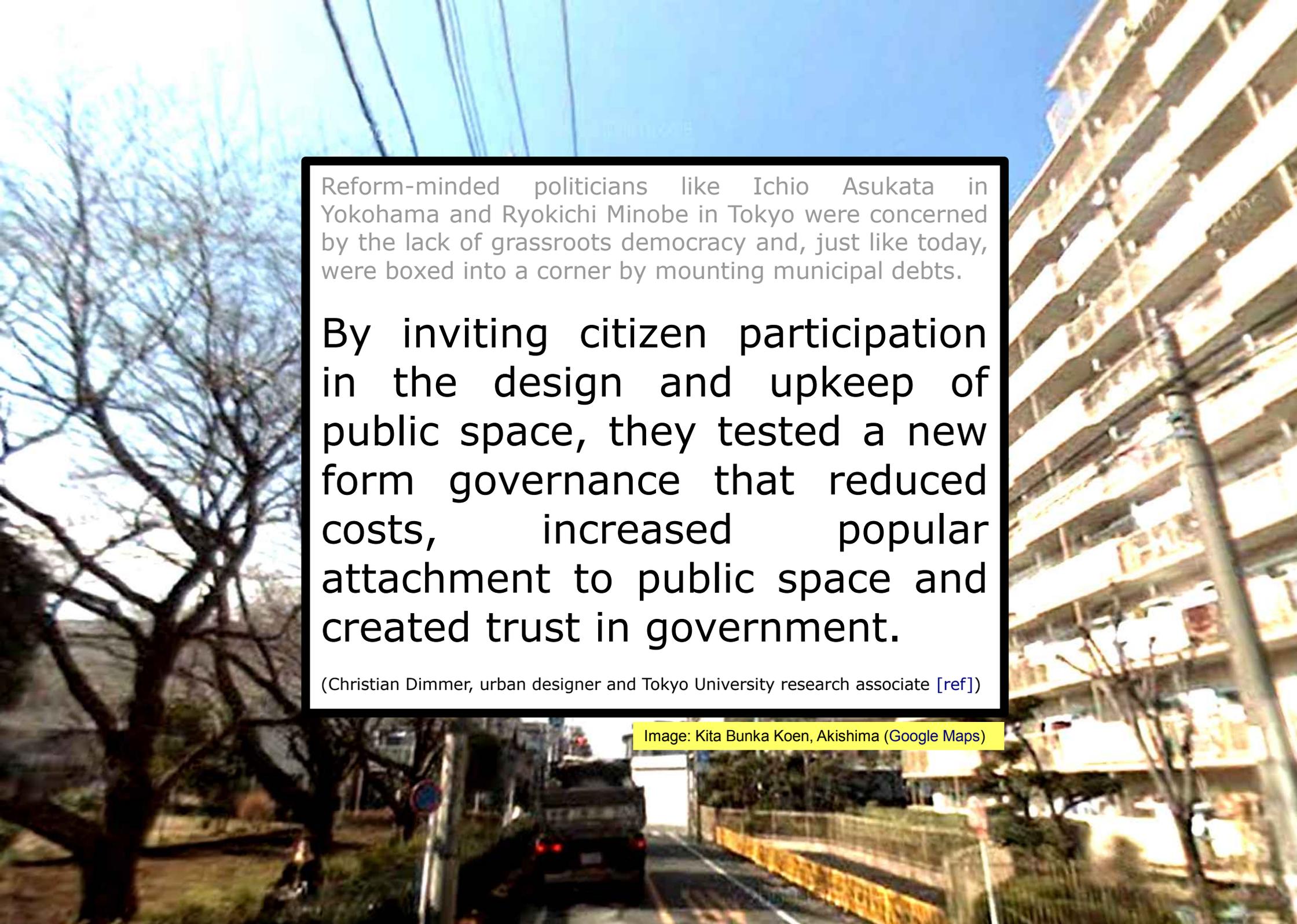
A project about citizen discussion and involvement in city space in
sub/urban Tokyo

1 どういうか分かり
りません。

Oct 21, 2010 @ 12:02

am

方がキュー

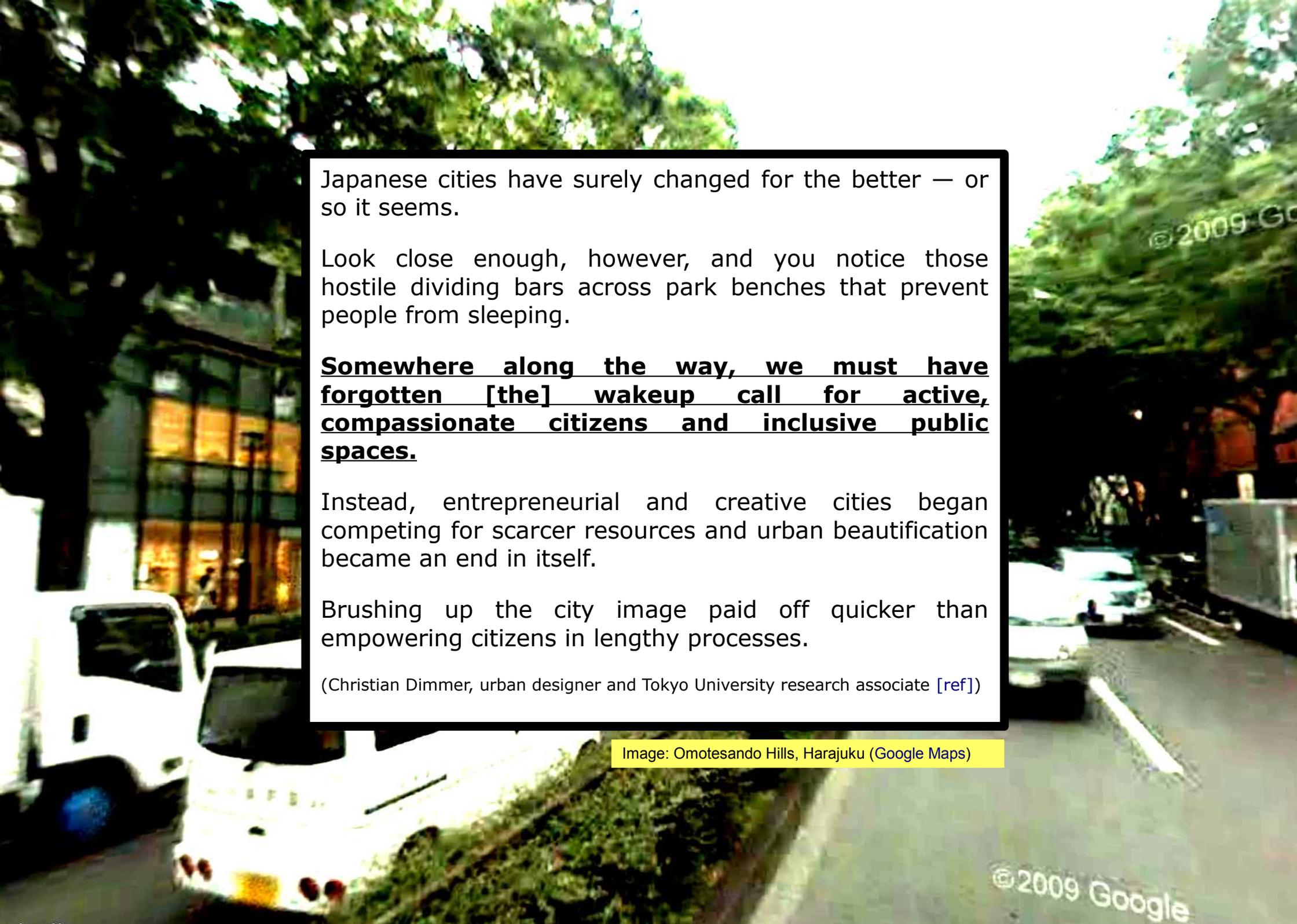


Reform-minded politicians like Ichio Asukata in Yokohama and Ryokichi Minobe in Tokyo were concerned by the lack of grassroots democracy and, just like today, were boxed into a corner by mounting municipal debts.

By inviting citizen participation in the design and upkeep of public space, they tested a new form of governance that reduced costs, increased popular attachment to public space and created trust in government.

(Christian Dimmer, urban designer and Tokyo University research associate [\[ref\]](#))

Image: Kita Bunka Koen, Akishima ([Google Maps](#))



Japanese cities have surely changed for the better — or so it seems.

Look close enough, however, and you notice those hostile dividing bars across park benches that prevent people from sleeping.

Somewhere along the way, we must have forgotten [the] wakeup call for active, compassionate citizens and inclusive public spaces.

Instead, entrepreneurial and creative cities began competing for scarcer resources and urban beautification became an end in itself.

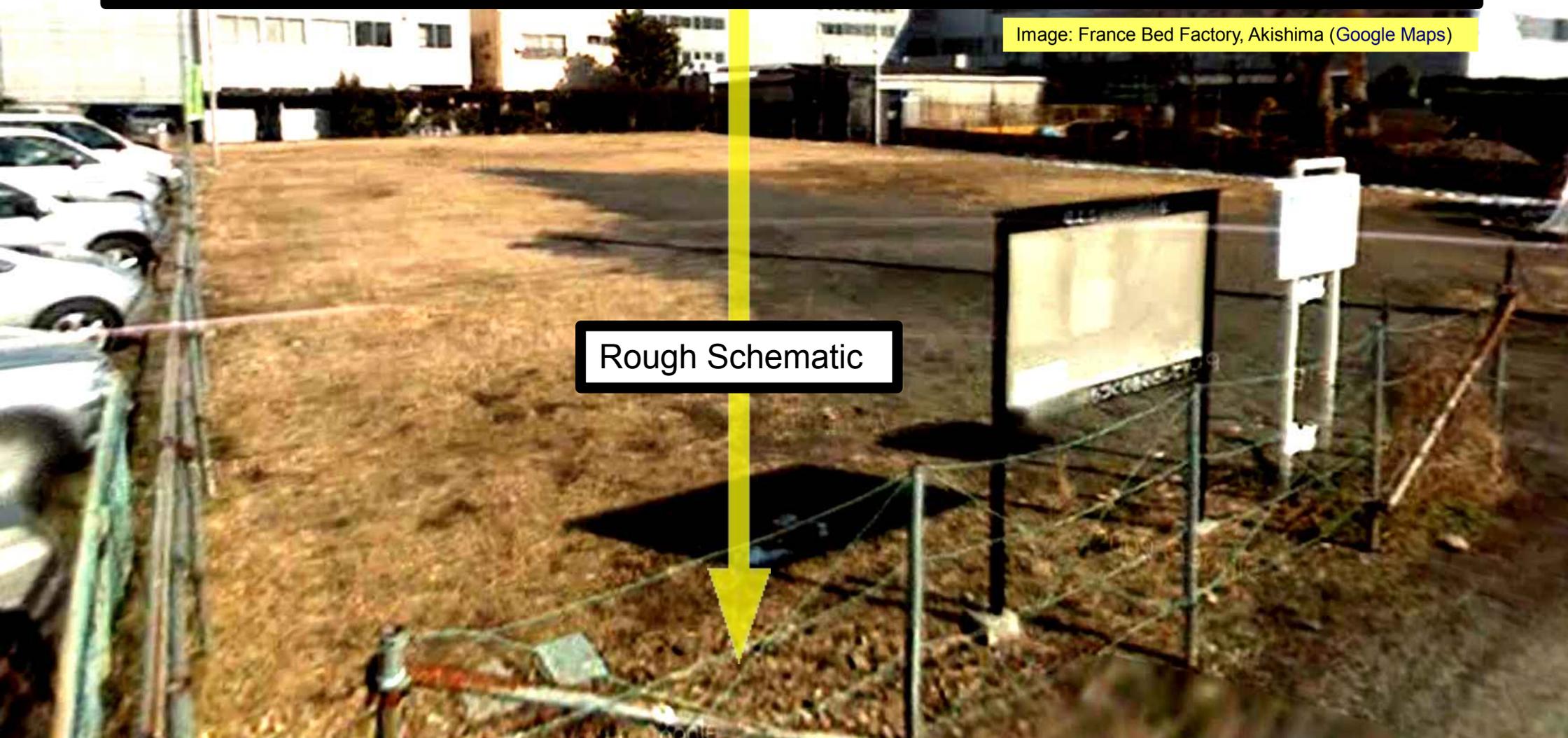
Brushing up the city image paid off quicker than empowering citizens in lengthy processes.

(Christian Dimmer, urban designer and Tokyo University research associate [\[ref\]](#))

Image: Omotesando Hills, Harajuku (Google Maps)

The kokonohanashi (「この話」 lit. 'talking about here') project works locally with a combination of analogue (notebooks, pens, laminated A4 posters, wire, legwork) and open low-tech digital tools (QR codes, stripped down Wordpress, email, smart-and-not-so-smart-phones) to investigate the development of a platform for discussion about, and positive action in, city space by the people who most matter - **those who experience and use the place in their everyday lives.**

Image: France Bed Factory, Akishima (Google Maps)



Rough Schematic

❖ How can we construct low-cost, agile, fine-grained (and also scalable) ways -

(1) for people to begin to discuss and interact with the spaces they use, and the other people that use them?

(2) to record, share, the living histories of places (memories, experiences, feelings)?

First Stage: Five locations in suburban Tokyo

What are:

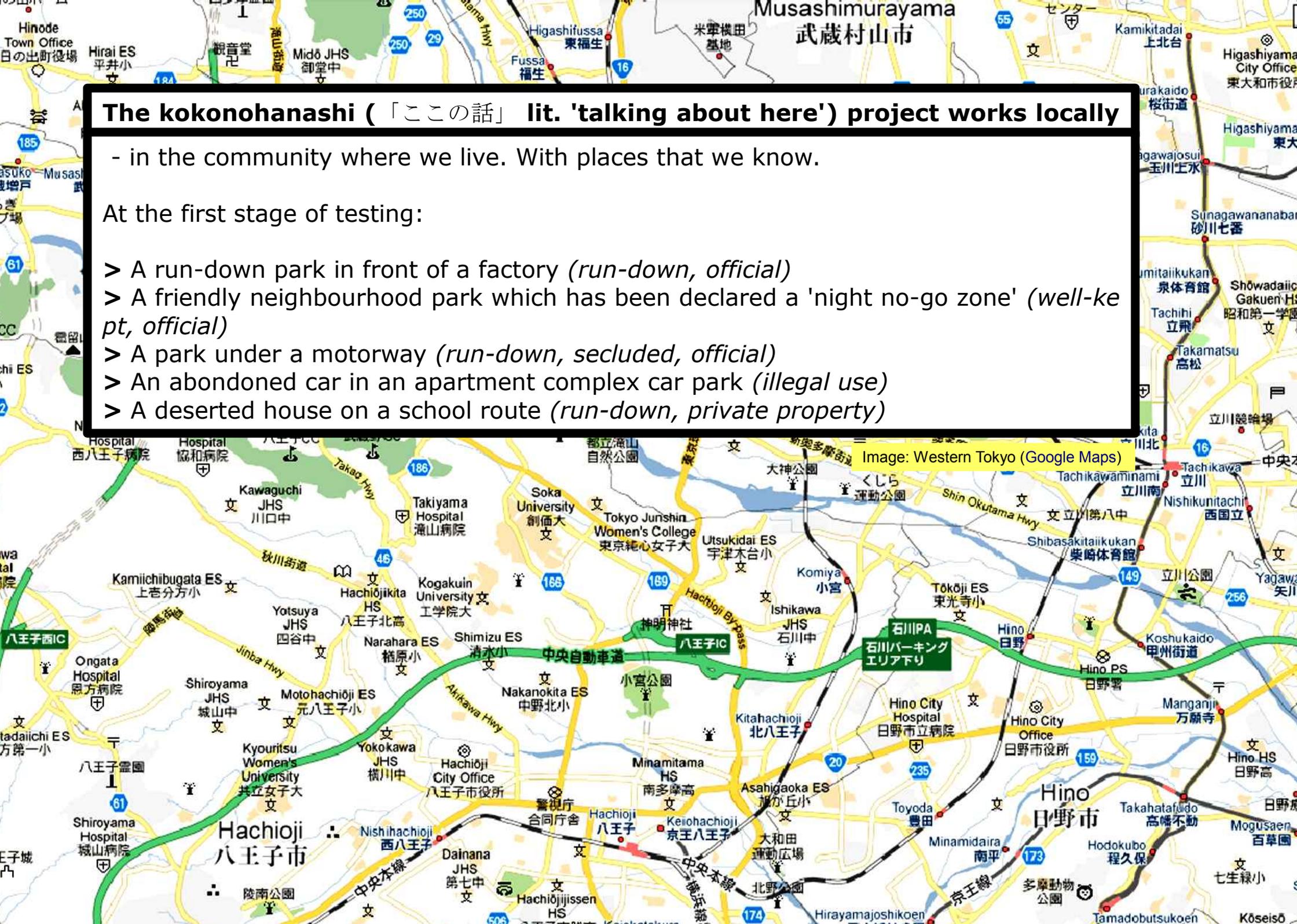
- > Official reactions (positive/negative/non-existent, direct/indirect etc)
- > User reactions/participation (content, patterns, time, feeling etc)
- > Channels of participation (hierarchy, patterns, content etc)
- > Materials/Tools (how robust, appropriate, necessary etc)
- > Places (official, private, semi-public, residential, abandoned etc)
- > Collaboration, participation avenues

?

Review/Revise/Collaborate/Interact (Further Stages)

More Practical
Details





The kokonohanashi (「ここの話」 lit. 'talking about here') project works locally

- in the community where we live. With places that we know.

At the first stage of testing:

- > A run-down park in front of a factory (*run-down, official*)
- > A friendly neighbourhood park which has been declared a 'night no-go zone' (*well-kept, official*)
- > A park under a motorway (*run-down, secluded, official*)
- > An abandoned car in an apartment complex car park (*illegal use*)
- > A deserted house on a school route (*run-down, private property*)

Image: Western Tokyo (Google Maps)

心無い落書きは
やめてください!

※ 防犯
通報

analogue (notebooks, pens, laminated A4 posters, wire, legwork)

- materials on location.

> Laminated A4 posters fastened with wire and tape (key components of the Japanese DIY public signage kit) installed in selected locations.

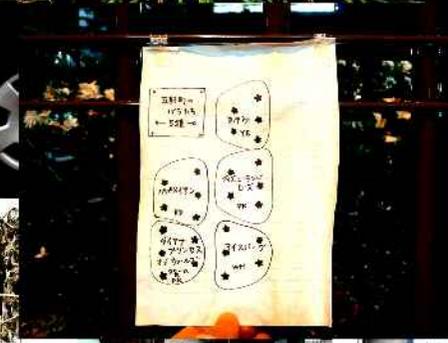
> A notebook and pen attached for non-net-enabled users.

地域安全活動
推進中

忘年会
申し込み中!!
042
545
7288

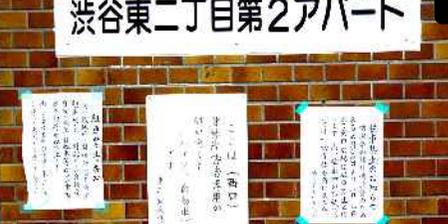
内線
Inouchi Line
りば
内線 東京・荻窪方面

Image: Examples of street signage in Japan (from FIXES project)



Example
Poster

渋谷東二丁目第2アパート



運動



場所：熊野神社 本殿
日時：11月3日（水）午後7時～3時
受付：当日、本殿にてお受けします

よ!



ましよう

行

ざして!

「この公園は
すべり台が一つ
しかないの
で」
英語の「1」
「ワン公園」と呼
ばれています。」



昭島市新築子どもの広場
<http://kokoobanashi.net/>

～11月末まで
貼っています

「ここについてどう
思いますか?」

自分の意見、思い出、アイデア
、批評、賞賛などをください!

- (1) QRコードやURLで「昭島市新築子どもの広場」のHPをアクセス!
- (2) 1人～5人の部を編んで、自分の声を「伝えよう!」
- (3) メールでも自分の意見が聞けます!
banashi@kokoobanashi.net
(作る、昭島市新築子どもの広場)。
- (4) 携帯電話をお持ちでない方はノートに書いていただければ数日後ホームページに掲載します。またはご自宅のパソコンでも参加できます。

<http://kokoobanashi.net/shimashi/shimotakokodomo-hiroba/>

「この話」
<http://kokoobanashi.net/>は
非公式なまちづくり
プロジェクトです。

近所のある場所につい
て話し合っ
て、自分
の声を
伝えよう。
皆の声
でもっと「楽しめる」
市民のコース（土曜）
に選んでいる
スペースを
目指しましょう!

自分の気にな
る場所に「こ
この話」を設
置したい方は
下のメールまでお問
い合わせください。
お待ちしております!

※「この話」活動については banashi@kokoobanashi.net までお問い合わせ下さい。



「この公園は
夜間使用禁止
になったのは
なぜ？」

Trigger Question
or Statement

Example poster (Top Half, Trigger Statement)

digital (QR codes, stripped down Wordpress, email, smart/not-so-smart-phones)

- real(ish) time commenting/contribution/access to other opinions.

- > Access to location-specific post via QR code, direct URL – PC/Mobile.
- > Commenting/discussion enabled.
- > Easy monitoring via comment rss feed.

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[この話のトップへ](#)

☆最近の話!!!

[昭島市福島町和田橋下の話](#)

「近状の皆様！橋の下の遊び場は外から見ると寂しそうな感じですが、実際は？」

[昭島市中神町1139\(廃屋\)の話](#)

「この廃屋は3年以上このままです。楽しい場所に変えてみませんか？」

Dashboard

Dashboard

Updates 1

- Posts
- Media
- Links
- Pages
- Comments
- Appearance
 - Themes
 - Widgets
 - Editor

Dashboard

Right Now

Content	Count
6 Posts	6
3 Pages	6
2 Categories	0
4 Tags	0

Theme **f8-static-for-koko-no-hanashi**
 You are using **WordPress 3.0.1**.

Recent Comments

- From admin on [昭島市中神町1139\(廃屋\) #](#)
何の事ですか？
- From admin on [昭島市新畑子どもの広場 #](#)
犬のフンもたくさんありますので本当に「ワン公園」ですね。
- From admin on [昭島市北文化公園 #](#)
分かりませんが、気になりますね。

Online component running stripped down Wordpress

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments
- Appearance
 - Themes
 - Widgets
 - Editor
- Plugins 1

Edit Themes

home.php

```

<?php get_header(); ?>
<h4>☆最近の話!!!</h4>

<?php $i = 0; ?>
<?php query_posts($query_string. '&posts_per_page=10'); if (have_posts()) : while (have_
$do_not_duplicate ) continue; update_post_caches($posts); $i++; ?>
<div class="span-8 post-<?php the_ID(); ?><?php if ($i == 3) { ?> last<?php } ?>">
<a href="<?php the_permalink() ?>" title="<?php the_title_attribute(); ?>の話"><?php the
<?php the_excerpt(); ?><br/><br/>

</div>
<?php if ($i == 3) { ?><div class="archive-stack clear"></div><?php $i = 0; } ?>

<?php endwhile; endif ?>

<div class="clear"></div>

```

この話のトップへ

昭島市新畑子どもの広場

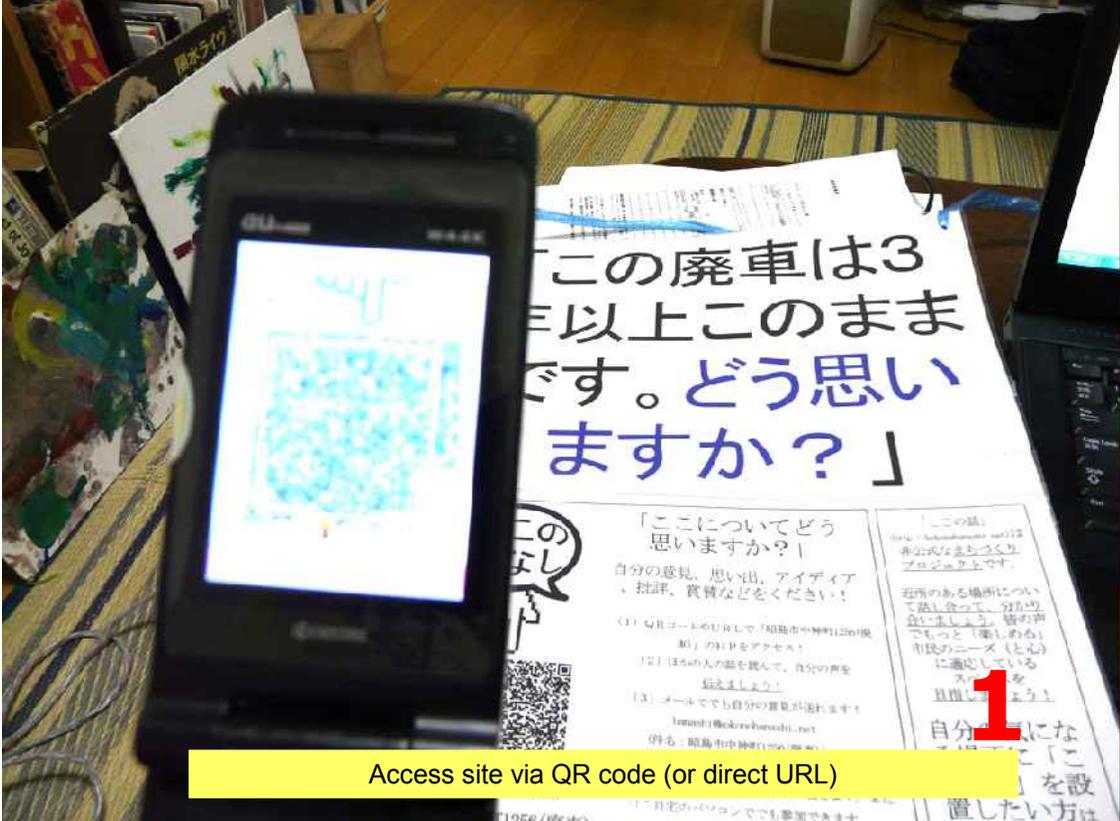
昭島市北文化公園

昭島市新畑子どもの広場

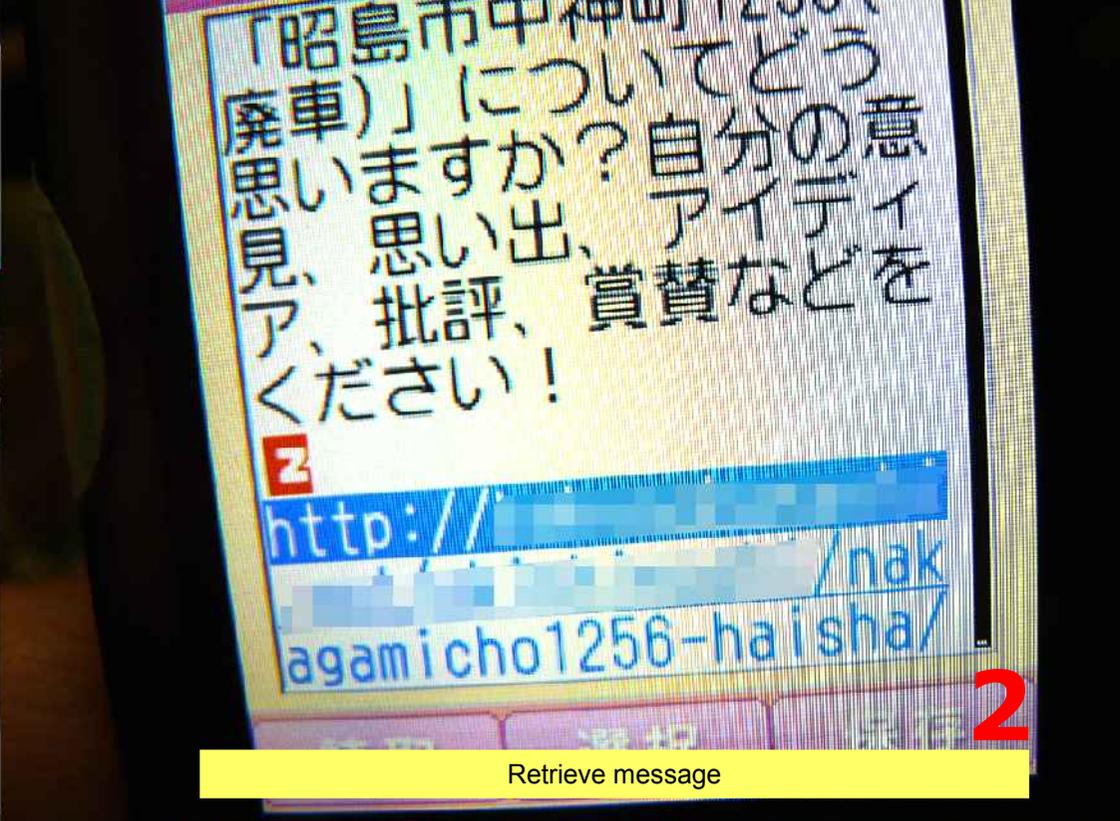
昭島市北文化公園

昭島市新畑子どもの広場

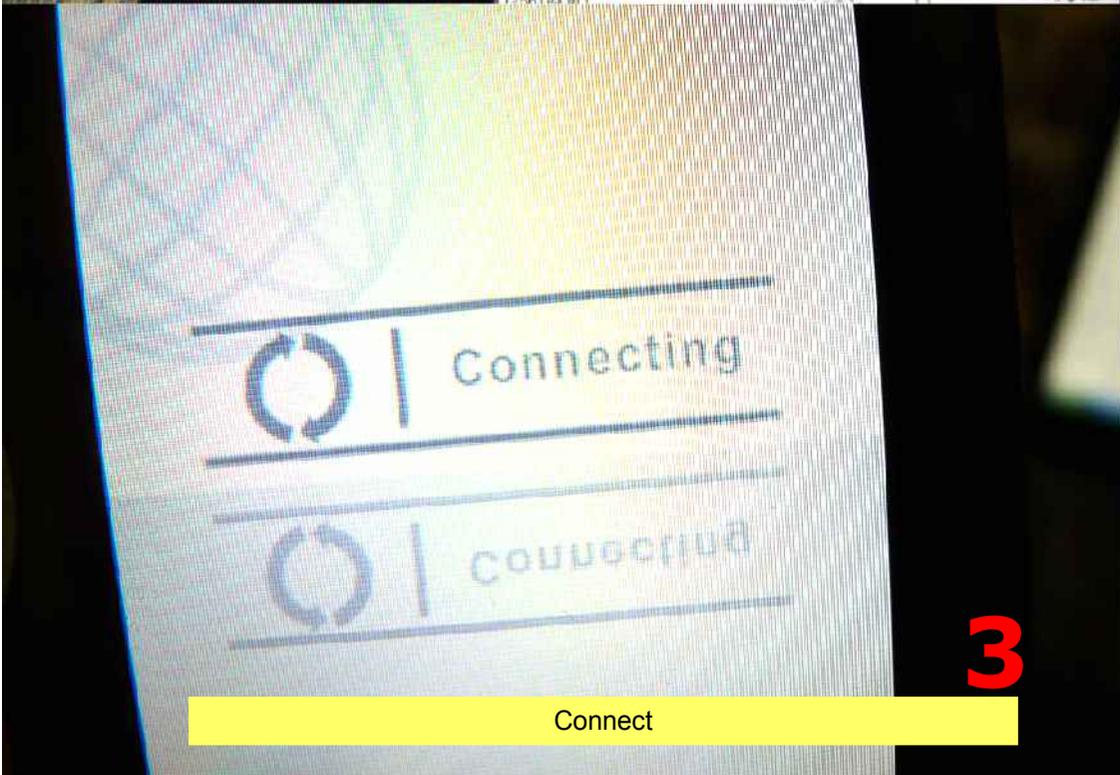
昭島市北文化公園



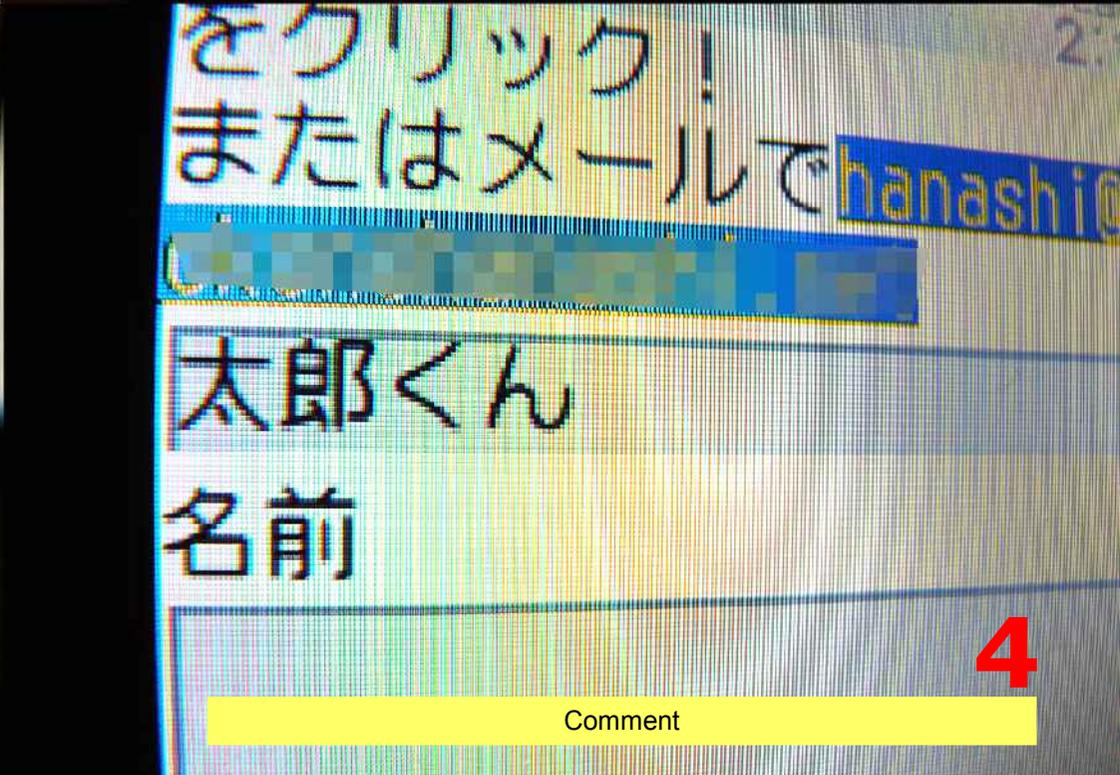
Access site via QR code (or direct URL)



Retrieve message



Connect



Comment



この話のトッパ

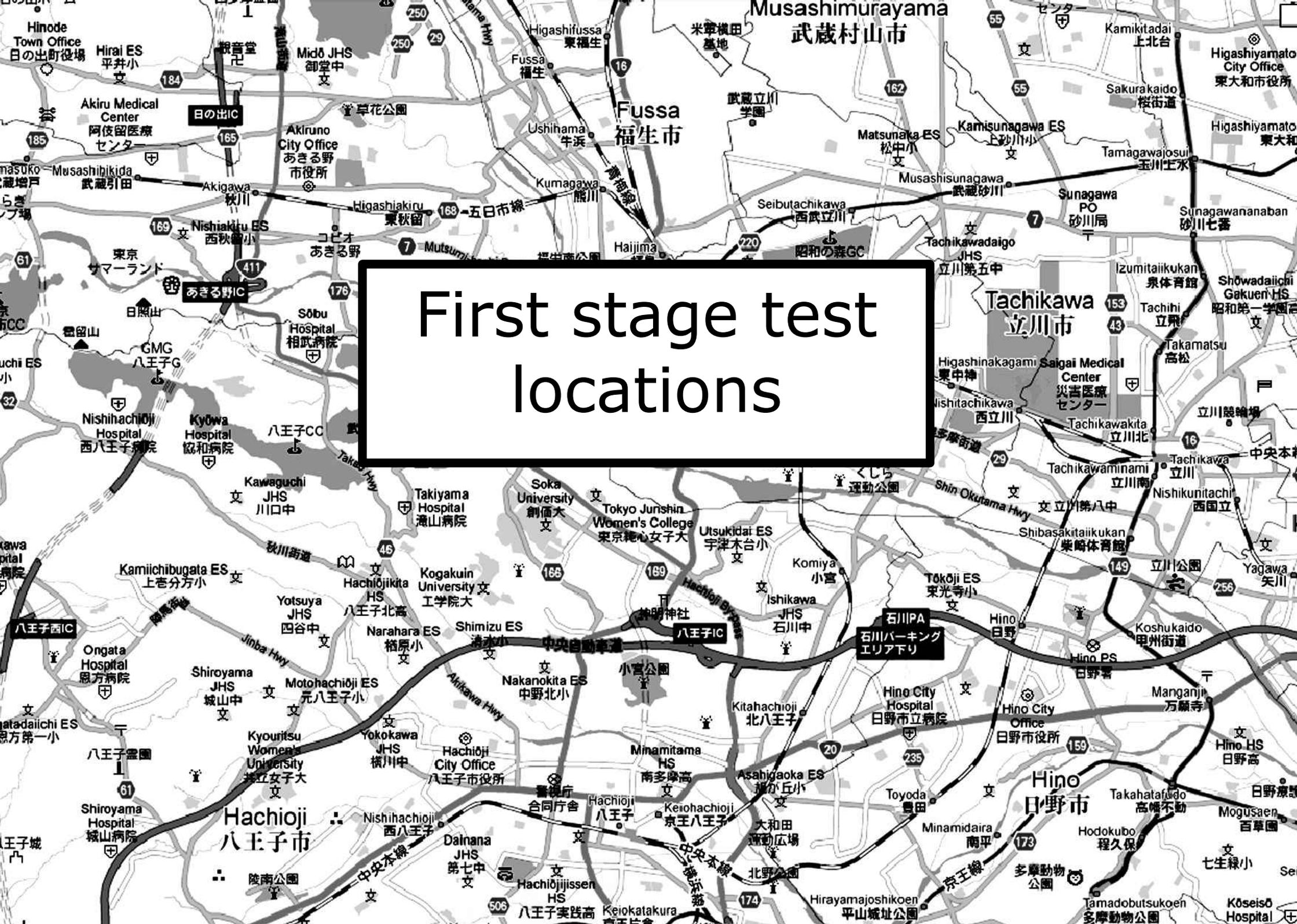
話を頂き、ありがとうございます！
「この話」活動について

Thank You!

5

では
hanashi@
最後までお問い合わせ下さい

First stage test locations



A run-down park in front of a factory

"This park is known around here as 'one-park' because it only has one slide"

「この公園はすべり台が一つしかないので「ワン公園」とよばれています。」



A friendly neighbourhood park which has been declared a 'night no-go zone'.

“Why can't we use this park at night anymore?”

「この公園が夜間使用禁止になったのはなぜ？」



An abandoned car in an apartment complex car park

“This car has been here for three years....what do you think?”

「この廃車は3年以上このままです。どう思いますか？」



A deserted house on a school route

“This house has been deserted for the last three years. Want to make it something a bit more fun?”

「この廃屋は3年以上このままです。楽しい場所に変えてみませんか？」





Stay tuned:
twitter-@a_small_lab
infrequent email update-
SIGN UP



Contact:
Chris Berthelsen
(chris@a-small-lab.com)
twitter.com/a_small_lab
a-small-lab.com

With questions,
comments, ideas...
anything!